

# Analysis of MSS Survey

Attendance to 50% or more Monthly meetings	33.1 %	Somewhat to extremely important to have Monthly Meetings	70.9%
Interpretation: Sonographers <b>like the idea</b> of having Monthly Meetings but few attend.			
Attendance of one or less Monthly meetings	66.7%	Not very important to have monthly meetings	28.3%

Positive Value of one day Saturday Meetings	73.7%	Preference of on-line /Hospital /Seminars/MSS Symposium CME	81.1%
Interpretation: Sonographers <b>do not have time</b> to attend Monthly Meetings.			
Preference for MSS Monthly Meetings	17.6%	Negative Value of one day Saturday Meetings	22.4%

Find the email communication valuable	100%	Interest in helping by volunteering	22.4%
Interpretation: Sonographers <b>like</b> having a professional organization IF someone else does the work.			

Member of the MSS 100% of the time	43.3%	Sometimes join or join for symposium discount	51.3%
Interpretation: The MSS membership is mostly older sonographers - We are <b>not attracting younger sonographers</b> The majority of the sonographers surveyed have joined the MSS at some point - majority joined <b>if it was resulted in a discount</b> to the symposium			
Sonographer prior to 2001	63%	Sonographer after 2000	36.8%

Topic is the driving force for attendance	46.6%	Location of meeting was other top reason to attend meeting	22.9%
Interpretation: With the wide range of Ultrasound topics, the MSS must be diverse on lectures. Also we need to move to other locations other than Metro Detroit. <b>Less than 10% see value of networking opportunities</b>			